

CALENDAR & DEADLINES 2016

February, March Issue 18

Celebrating Black History
Black Men Moving Forward
Celebrity Couples
Pan African Film Festival
Forward Image Award
Film Festival
Sundance film festival
Sag Awards

April, May Issue 19

What's hot in Hotels, Restaurant,
and private clubs
Tribeca Film Festival
Whose turning heads on the Red
Carpet
Spring fashion
Top movie producers
Top major talent agencies
Top women Exec and the
wardrobe (Discuss power Dress)

June, July Issue 20

American Black Film Festival
Celebrity Power Couples
Jazz Jazz jazz
Summer Movies
Women and Men still going

strong
Hubcu's in Entertainment
Internet TV

August, September Issue 21

Emerging fields in entertainment
Top Artists
Fall Preview TV shows
Black women in Hollywood
Fall Fashion
Women leaders in your
community
25 Successful careers
New Power Faces in Media and
Movies that matter

Oct, Nov - Issue 22

Game show host who's your
favorite
Comedians
Celebrity homes
Hollywood styles gone south
Winter fashion
Top Men square corner offices

December Issue 23

Booking agent power list (music)
Best acting 2016
Best Screen plays (memorable
words)

Entrepreneurs talk
Sexiest celebrity men
2016 Athletes

Features

Everyday Heroes
Generation Now
JO Zone
Testify
Entertainment News
Spotlight On
People To Meet

Material Requirements

All images including logos must be
300dpi/133 are high resolution
PSD, PNG or JPG.
Please send files to Michelle@
Jomagazineonline.com
If documents are larger than 10MB
Please use dropbox.com.

Jo Multimedia Corporation reserves the
right to approve all ad creatives or images
and to reject and ad or creative that does not
follow our specifications.

Changes and Cancellations: Business days following the closing date.

Deadlines

Issue	Space	Material	On Sale
Feb - March		Feb 26	March 11
April -May		April 18	May 13
June - July		June 18	July 16
Aug - September		Aug 18	Sep 16
Oct - Nov		Oct 18	Sept 23rd
Dec		Oct 10	Nov 18th

JO MAGAZINE



JO MAGAZINE
ISSUE 17

Girlfriends Getaway 2
With Terri J. Vaughn
and Essence Atkins

Runaway Island
Director Dianne Houston
& Actor Thomas Q. Jones

Tracy Artis
Peter Ocodopolus & Tommy Owens
Entertainment Creators

Steve Bognar
Emmy Award Winning
Documentary
Filmmaker

JO Magazine

A showcase of the lives and careers of women and people of diverse ethnic, racial, and social backgrounds.

Brand Mission

JO is a fresh publication focused on women and people of multiple cultures. JO serves slices of down to earth soul. JO seeks out newcomers, old timers and everyone in between. JO delivers eclectic views on contemporary topics and events.

JO inspires readers to harness their passions and pursue their dreams. JO enriches women and people by showcasing the diversity, individuality, and talent of past and present enter-tainers of all ethnicities. JO celebrates individuality and personal, creative expression.

Circulation & Distribution

Media Solutions, Book a Millions, Barnes and Noble
The distribution is a modern model comprised of requested subscriptions, news stand sales and delivery to high end cafeterias, coffee houses, record stores, radio stations (i.e. smooth jazz, R&B, Gospel), concerts, promotional events, record companies, television stations, casting directors, music conferences. The subscriber list will be built from entertainment organizations, groups, and unions.

Publisher/Founder

Joleen Knowling Norman
E-mail: Jo@jomagazineonline.com

Creative Director

Michelle Treadway
E-mail: Michelle@jomagazineonline.com

Regional Marketing & Advertising Director

Chase Douglas
E-mail: Chase@jomagazineonline.com

We welcome your ideas. We are here to serve you, so please let us know how we can help accomplish your goals.

J.K. Norman Multi Media Corporation

74 N. Orange St. Suite 103
Xenia OH 45385
E-mail: Jo@jomagazineonline.com

JO Has Gone Social

Facebook, Twitter and more to come



Building Relationship with companies, such as:

Scott Stander and Associates Inc., Kraft, Central State University Media Department, Lions Gate Films, HBO, Associated Press Congressional Black Caucus Foundation, Shannon Barr Public Relations Greene & Associates Talent Agency International Creative Management Simone Smalls PR, Inc

Print

JO is a nationally recognized magazine known for its chic look and artistic vibe.

JO is published bi-monthly enhancing the lives of women and people.

Highlighting the music, entertainment and film industry. With a special emphasis on work behind the scenes

JO is published by the J.K. Norman Multimedia Company. J.K. N. Multimedia specializes in entertainment bookings, promotions and magazine publishing.



Rate Card

Prices available upon request

Print	6x	3x	1x
2 Page Spread	1,650.00	900.00	325.00
Full	800.00	500.00	200.00
Half	600.00	300.00	120.00
Quarter	390.00	195.00	65.00
Web	12 Months	6 Months	2 Months
Top Banner (With article headings)	1,200.00	600.00	200.00
Side Banner (High Visibility Pages)	900.00	450.00	150.00
Video	1,200.00	800.00	400.00
Outside Back	3,900.00	2,100.00	750.00
Inside front Cover	3,000.00	1,650.00	600.00
Inside Back Cover	2,400.00	1,650.00	600.00
Premium Postition	1,200.00	675.00	250.00

Invoices are due and payable on due date before it goes to print. Rates are subject to change without notice. Rates are commisionable to recognized advertising agencies camera-ready adplacement.

Specs

Spread: 16"x10 1/2"
Full Page: 7.75"x10"
Half page horizontal: 7.75"x5 1/4"
Half page vertical: 3.37"x10"
Quarter page: 3.37"x5 1/4"

